

FOR IMMEDIATE RELEASE

**Sonata Venture Solutions to Speak at this Year's Women's Expo -
*Hands on workshop Ladies Who Launch at this year's Women's Expo***

Westminster, MD: March 6, 2013 –[Sonata Venture Solutions, LLC](#), a strategic, results-centric, marketing, branding, and public relations firm, announces its participation at the 2013 Women's Expo. Sonata Venture Solutions will provide a "*Ladies Who Launch*" workshop at this year's expo on March 16 – 17th at the Community College of Baltimore County. The collaborative workshop uses components of Sonata Venture's highly successful [Launchbox®](#) program to aid business owners with marketing strategy, branding, public relations, social marketing and optimization.

"We are thrilled to have the Sonata Venture team presenting at this year's Women's Expo event" shared Patsy Anderson, Concept Designer Women's Expo. "This workshop should be attended by women business owners and entrepreneurs who are looking to grow their business. The participants will walk away with useable tools and ideas they can implement immediately."

"We are proud to partner with the [The Women's Expo](#) to provide this interactive workshop. Being able to help small businesses navigate the complexities of marketing, branding, public relations and product launch has driven us to develop of The Launchbox®. The goal of The Launchbox is to provide working exercises, in a collaborative environment; helping small business owners understand, execute and measure results" shared Maggie Clayton, Executive Director, Sonata Venture Solutions, LLC. The Women's Expo is a great place to roll out the first in a series of spring programs, *Ladies Who Launch*, specifically targeting women in business.

[Registration](#) is now open for the workshop.

About The Women's Expo:

The CCBC Women's Expo is about promoting Women Owned or Operated businesses. Networking and growing business to successful levels is our mission. We strive to provide opportunities for women to gain support from and to give support to other women entrepreneurs. We believe in educating women to make the most of their skills and in teaching them to utilize businesses around them. For more information or to register for our event, visit our website www.WomensExpoMD.com or call 410.977.2898.

About Sonata Venture Solutions:

With decades of marketing, branding and public relations experience the team at Sonata Venture Solutions exceed client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies. Sonata Venture Solutions is your out-sourced "*Chief Marketing Officer*", bringing experience and expertise to drive the revenue you need to succeed. To learn more or inquire about a complimentary consultation, contact The Sonata Venture team today 443.293.7092 or visit www.SonataVenture.com today. Experience the Sonata Venture difference.